

Murder House Asks the Question: "Should The Haunt Drop 30K Tampa Bay?" The ScareMasters prime location at TIA is set to raise funds for the Tampa Firefighters Museum.

Murder House, established in 2013, has always had purpose and meaning since its inception, raising funds for a local charity each Halloween. Fundraising each Halloween is the Haunts, "Mission Statement." The ScareMaster found a Prime Location near Tampa Airport for 2026... Tampa's support from Community Leaders & City Officials is Vital for Tampa's Only Chance at an Adult Haunted Attraction.

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After years of searching for a location capable of supporting the vision of a world-class haunted attraction, Murder House has found a suitable opportunity:

The proposed Venue at 4913 W. Laurel Street, Tampa, Florida, represents what could become the strongest proof of concept in the attraction's history. For years, Murder House has faced a recurring challenge: locating a Facility that satisfies the stringent Requirements of the Florida Fire Prevention Code for a General Admission Amusement Assembly while also providing the space and infrastructure necessary to safely welcome thousands of Guests in a Season.

According to the ScareMaster, nearly every building toured over the years has fallen short of that mission.

"This has never been about simply finding an empty warehouse," the ScareMaster said. "It's about finding a venue where we can build the experience the right way, with Safety leading every decision we make. It posted up on our website that Safety is our primary concern at Murder House."

The proposed Laurel Street location checks many of the critical boxes that Murder House searches for, including:

- A Strategic Location in Tampa with "On-Site" Parking or Parking Garage Access.
- More than 300 On-Site parking spaces, providing Murder House with the Maximum Occupancy needed to Safely Accommodate Guests.
- A Building equipped with comprehensive Fire Prevention Systems, including Automatic Sprinklers and Full Fire Alarms.
- A Facility already maintained including prioritized "Life-Safety" standards.

While this Venue presents a Tremendous Opportunity, Timing remains a Huge Challenge...

Building a large-scale Haunted Attraction is a months-long process requiring careful coordination with the Land Development Office, City Officials, and Fire Marshals. This amount of Red Tape and Bureaucracy is astounding; however, we see the Regulations as necessary and worth the efforts to ensure the Safety of All Operating Haunts. It's the City's support, with Proper Communication coming from Official Representatives of Hillsborough County, that Murder House wants to gain. Time Constraints and Deadlines can be overcome, but the Permitting Process, Life Safety Plan Reviews, Fire Marshal Inspections, and Attraction Construction are all essential components of producing a Special Event that meets the standards of Murder House and the State of Florida, there is no compromise on these items.

"Normally, this process begins in early July," The ScareMaster explained. "We need adequate time to construct the entire Murder House maze, Implement our Life Safety Plan, Complete Fire Marshal Safety Inspections, Hire Staff / Security Personnel, and ensure every aspect of the Attraction is Ready for Guests. We refuse to cut corners. Safety has always been—and always will be—our Highest Priority."

Murder House's Release to the Press, thus notifying Local Community Leaders, will help demonstrate that there is strong demand for a High-Quality, Adult-Themed Haunted Attraction in the Tampa Bay Area. The ScareMasters is coming forward to Hype Horror Communities. Public Support could help Highlight to Local Official Representatives, Property Owners, and Stakeholders that Tampa is ready for a Professionally Produced Adult Haunt. A Seasonal Attraction capable of becoming a Signature Halloween Destination for the Region. Ultimately, Murder House is Adult Horror Entertainment...

Murder House envisions an experience unlike any other—one that combines Cinematic Storytelling, Immersive Environments, and carefully designed Scares while maintaining the Highest Standards of Life-Safety and Operational Excellence.

The ScareMaster says, "Murder House is Creating the Safest, most Immersive Haunted Attraction possible. If the Community Stands behind this Vision, we believe Tampa can become Home to an Experience the entire Tri-County area will Never Forget..."

Just Hear the Slogan, "Fear is The Ultimate Thrill."

For updates, announcements, and future developments, follow Murder House as the search for its permanent home continues.

Media Contact

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